

Terms of Reference

Photographer/Videographer

1. Background

ActionAid is an international non-governmental organisation, working with disadvantaged and marginalised social groups in 45 countries, including Haiti. ActionAid has been working in Haiti since 1997 with local organizations, strengthening agriculture, women's leadership and humanitarian and emergency response. ActionAid Haiti intervenes in 5 regions of the country (Center, West, South-East, South and Grand'Anse) through local partners, implementing projects supported by Child Sponsorship funds, ActionAid affiliated countries and external donors. The country program work is in line with Feminist Principles and the Human Rights-Based Approach (HRBA) set by the Federation, focused on women's rights, food security, the development of economic initiatives for women and young people, and the management of sudden onset disasters. The strategic objectives are: *(1) strengthen economic resilience and innovative agricultural initiatives for rural women and youth; and (2) increase the preparedness and response capacity of ActionAid and its partners in humanitarian action.*

ActionAid is looking for a Photographer/Videographer to produce content of recent and past actions built along with partners in 3 regions with Child Sponsorship Funding.

2. Specific Task

The Photographer/Videographer will travel to designated remote areas to capture through photos and videos projects and participants using a guide for interviews.

a. Interview

The Photographer/Videographer will use an interview guide developed to collect three (3) case studies around key themes.

b. Photography

The Photographer/Videographer will:

- Capture a day in the life of the subject; her/his personality, journey, family and work;
- Capture her **vision, emotion, fear and hope** especially **with regards to climate change, agroecology, economic opportunities, education**, etc.;
- Capture her/his travelling to her/his workspace, during meeting, doing paperwork, talking to local authorities, visiting a local State office, etc.;
- Capture her/his normal routine, in the field, with families – children, neighbours, etc.;

Photos should be:

- Highly creative and seek to create non-cliched and innovative visual narratives;
- Authentic and let the subjects own who they are;
- Provide a strong visual story which will engage, inspire, educate or move others;
- Respectful of the subject, values her/his contribution and ensures her/his safety with regards to women's rights.

c. Video

- Show drone footage of the area – landscape, infrastructures financed by ActionAid Haiti – schools, water fountains, centers, Partners' offices, etc.;
- Show the general narrative of the day with short video clips;

To include:

- Traveling to and arriving at the location;
- Staff/collaborators meeting with the subjects (capture emotions);

- Child Sponsorship Children saying goodbye to Supporters (capture emotions: laughs, excitement, etc.)
- Show communication between subjects, family members;
- Short clips of testimonials – quotes from women photographed about their experience.

3. Profile

The Photographer/Videographer should be an experienced Photographer/Videographer with proven professional shooting experience. He/she should have:

- An eye-catching portfolio;
- Proficiency in English and Creole along with excellent writing skills;
- A keen eye for details and be creative;
- The capacity to work independently and collaboratively;
- The Ability to work efficiently without compromising quality or accuracy, considering the context of the country;

Note: It's important for the Photographer/Videographer to be patient, respectful with regards to local culture or habits. He/She will be required to sign a Code of Conduct, the SHEA/Safeguarding Policy and Child Protection Policy. An informed consent form to be used for each subject.

4. Delivery details

- Captioned JPEG files and RAW footage to be delivered to christina.argant@actionaid.org and elizabeth.richard@actionaid.org.

5. Please submit proposals by Friday, January 19, 2024 to: fabine.mentor@actionaid.org, info.haiti@actionaid.org and elizabeth.richard@actionaid.org.

Working with ActionAid

ActionAid does not portray people as helpless or powerless. Where possible we show individuals or groups of people actively solving their own problems to reflect our rights-based approach. We are honest in our portrayal of individuals and would never construct a scenario or change a person's story in a way that misrepresents their lives. We bear witness to the reality of need created by poverty, injustice or crisis ActionAid's imagery is a true representation of real-life events. We work with women and girls whose lives can be extremely challenging and through our photography and video we convey the urgency of their situation. While we do this, we must always uphold ActionAid's safeguarding protocol. Full and informed consent must be gathered from every person in advance, or from a parent or guardian if the person is under 18. This consent can be either a signed consent form or filmed verbal consent. ActionAid also obscures the identify of all survivors of sexual violence if we record this as part of their case study (Safeguarding Guidelines will be provided before the contract signing).