

## **JOB OPENING INTERNAL/EXTERNAL**

**J /P Haitian Relief Organization is looking for a:**

### **Behavior Change Communication (BCC) Project Manager- South-**

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**Project name:** COVID-19 Vaccine Confidence Campaign (COVACO)

**Supervisor** : Program Director

**Staff reporting directly to this post:** Project Coordinator, M&E Officer, Driver

**Key relationships/interactions** : MSPP, Local Authorities, Local Partners, including women and youth groups, INGOs/NGOs

**Location of Position** : Les Cayes

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#### **Description**

Community Organized Relief Effort (**CORE**) operating in Haiti as J/P Haitian Relief Organization (**J/P HRO**) began collaborating with Haiti's Ministry of Health and Population (MSPP) in 2020 to support the country's Covid-19 response. Since we have supported the ministry to implement its communication strategy towards limiting the spread of the COVID-19 pandemic; open and manage vaccination sites, and mobilize community members for vaccine uptake. However, though the numbers of vaccinated people continue to slowly increase, the level of hesitancy and mistrust towards the COVID-19 vaccine remains prevalent in Haiti.

In conformity with its Memorandum of Understanding with the MSPP, CORE/ J/P HRO seeks to expand its vaccine hesitancy campaign to the south, particularly communities recently affected by the August 14, 2021 earthquake, namely Cayes, Torbeck, Port Salut, Port-a-Piment, Coteaux, Roche a Bateaux, Les Maniche, Camp Perrin, Cavaillon and Aquin, with the aim to reach this population with the information and support they need to make informed decisions about vaccine acceptance. Based on the level of vaccine hesitancy in the area, CORE/J/P HRO will apply a robust context/friendly social and behavior change communication approach to activities that will expressly be designed to promote positive change toward covid-19 acceptance. To this end, CORE/J/PHRO is seeking to recruit an experienced **Behavior Change Communication (BCC) Project Manager** to lead its COVACO project in the South.

#### **JOB PURPOSE**

The holder of this position will be responsible for leading CORE/J/PHRO's BCC project which will be implemented in the south. The successful candidate will collaborate with key local stakeholders, particularly MSPP representatives and Vaccine service providers toward the reduction of COVID-19 vaccine hesitancy and promotion of vaccine intake amongst all vaccine target groups in the region. The BCC Project Manager will be responsible for all project coordination amongst local stakeholders, as well as the development, adaptation, and diffusion of key Covid-19 vaccine messages, and all project quality and reporting requirements. Candidates for the position should have extensive experience in Community-based Social and Behavior communication and implementation.

## **JOB RESPONSIBILITIES**

### **Technical**

- Overall project management, including ensuring technical quality and staff supervision;
- Development and implementation of the project communication strategy
- Ensure the planning, implementation, and overall monitoring of the project in order to achieve the set objectives, including periodic monitoring of COVACO SBCC outputs, endline, and baseline assessments
- Lead project communication/messaging design and development of implementation activities (strategic planning, program presentation, awareness, and project meetings), as appropriate;
- Use of MSPP's overall Covid-19 communication plan for vaccine sensitization, local studies already undertaken to gain a deeper understanding of the SBCC challenges to be addressed and of the social and behavioral drivers that facilitate or act as barriers to uptake of vaccines;
- Liaise with relevant technical personnel within MSPP and with other organizations such as MSPP to coordinate the development and diffusion of communication tools, including media products which promote key behavior change messaging
- Ensure budget planning and monitoring of project expenses;
- Ensure compliance with CORE/J/PHRO procedures and standards in project implementation as well as donor contractual obligations.

### **Coordination & Relationship Building**

- Coordinate with various relevant local stakeholders, particularly liaising with and ensuring effective relationships with local MSPP representatives, particularly its designated Communication experts.
- Coordinate with partners and local authorities for the implementation of sensitization project activities, including UNICEF as appropriate;
- Coordinate with CORE/J/P HRO departments (Administration, HR, Procurement, Finance, PSEA lead) to ensure full compliance with the organization's policy, procedures, and standards;
- Purposely build strategic and diverse relationships on the field at the community level, and engage with traditional and non-traditional stakeholders in ways that lead to increased impact of the project.
- In coordination with CORE/J/P HRO's Program Director, interact or liaise with donor technical representatives as appropriate.

### **Management**

- Manage three project staff, ensuring a strong project management structure, providing support and guidance at various levels;
- Lead all project reporting; and, in coordination with the M&E officer, keep a log of all lessons learned during the project toward project improvement;

- Make frequent visits to the field, taking time to visit activities, interacting with partners, local volunteers, as well as local health authorities and stakeholders;
- Promote CORE/J/P HRO's safeguarding commitments and standards in the context of the SBCC project;
- In coordination with HR, designate a focal point within the team as the Prevention of Sexual Exploitation and Abuse (PSEA) focal point.

### **Others**

- Work flexibly and take on additional tasks as may be delegated to meet programmatic objectives.
- Participate in team, internal, and local coordination meetings; as well as relevant workshops as appropriate.
- Take necessary actions to ensure that SBCC activities adhere to CORE/J/PHRO principles and values, as well as the promotion of women's rights.
- Ensure that SBCC activities adhere to equity, diversity, gender, child safety, security, and wellbeing principles.

### **POSITION REQUIREMENTS**

#### **Education & Experience:**

- University degree in communication, public health, social studies, or a related field,
- Minimum 3 years of relevant experience in Project Management;
- Relevant technical knowledge, skills, and extensive work experience in behavior change communication and development of communications tools and materials; M&E a plus
- Good written and verbal communication skills in French, Creole. English a plus
- Experience in undertaking similar work at the community level;
- Excellent understanding of gender and protection issues; familiarity with the “no harm” principle
- In-depth understanding of project cycle management, Logical Framework Analysis, Monitoring, and Evaluation, reporting, and communication strategies/tools.

#### **Key Attributes:**

- Ability to demonstrate sensitivity to local cultural practices and beliefs and gender issues, as well as commitment to equal access to information.
- Ability to apply gender mainstreaming in all aspects of the project, particularly campaign materials.
- Commitment to CORE/J/P HRO's safeguarding policies to ensure all people who come into contact with the project are as safe as possible.
- Excellent communication and facilitation skills and ability to accommodate different views, understanding, and experience of project participants

## **ORGANIZATIONAL VALUES**

- **Teamwork:** develops and promotes effective collaboration within and across the project to achieve shared goals and optimize results.
- **Result-oriented:** produces and delivers quality results in a service-oriented and timely manner; is action-oriented and committed to achieving agreed outcomes.
- **Managing and sharing knowledge:** Seek and share knowledge and innovate.
- **Accountability:** ownership for achieving project priorities and assumes responsibility for own action and delegated work.
- **Communication:** encourages and contributes to clear and open communication; explains complex matters in an informative, inspiring and motivational way

## **How to apply**

If you believe your qualifications meet the requirements, female candidates are highly encouraged to apply; please submit in one document to the Human Resources Department to: [hrstaffing@jpbro.org](mailto:hrstaffing@jpbro.org):

- Your resume
- A covering letter explaining your suitability against the essential criteria in the job profile
- Copy of diplomas

**Only selected candidates will be contacted for interviews.**