

INTERNAL / EXTERNAL RECRUITMENT ADVERTIZING
J / P Haitian Relief Organization / CORE seeks to recruit:
:
One (1) Communication & Behavior Change Specialist

Position Title	: Communication & Behavior Change Specialist
Supervisor	: Country Director
Type de Contrat	: CDD
Localization of the position	: Cayes, South Department

Introduction / Background

About J/P Haitian Relief Organization / Community Organized Relief Effort (CORE)

Founded by Sean Penn in 2010, J/P Haitian Relief Organization (J/P HRO) is dedicated to providing long-term support for the people of Haiti and empowering the Haitian community to build sustainable programs.

Community Organized Relief Effort (CORE), previously known as J/P HRO, was one of the first Non-Governmental Organizations (NGOs) to support the Ministry of Health (MOH) with the Covid-19 response in Haiti, following its first case tracked.

Historically, since the first case of COVID-19 in Haiti in March 2020, the Ministry of Health has implemented several measures to limit the spread of this pandemic including social distancing and mask wearing in public spaces. As the matter of fact, with a relatively low number of COVID-19 cases and very few related deaths, the general population does not feel the need to be vaccinated. This is underpinned by a lack of confidence and motivation in taking the vaccine because of different rumors and toxic information about the vaccine side effects. A high level of hesitancy and mistrust towards COVID-19 vaccines is therefore prevalent in Haiti. Moreover, several social and political crises have had a negative impact on sensitization activities, serving only to exacerbate vaccine hesitancy amongst the population.

In partnership with FHI-360, CORE seeks to reach out the South population recently affected by the August 14th, 2021 earthquake and based on specific needs identified on the ground, we strongly believe that a Communication Behavior Change Specialist would be a key staff to conduct and coordinate community awareness campaigns and sensitization activities against vaccine hesitancy behavior of most people amongst the south population in order to increase the vaccine uptake rate.

Objective

J/P HRO is recruiting for the South Department a full time communication & behavior change specialist to provide technical support and strategy in the field of community awareness campaign and sensitization toward population behavior change in relation to Covid-19 Vaccine uptake in Haiti.

Approach and strategy

CORE is partnering with FHI-360 to support the Ministry of Health to implement its social mobilization and mass communication as well as community commitment essential to the success of potential Covid-19 vaccination, taking into account complex challenges associated with vaccine hesitancy. To this end, CORE will work closely with health authorities and ground partners through a multi-sectoral approach to educate and sensitize specifically front line health workers, journalists, religious leaders, police officer and so on Covid-19 vaccination.

ROLES AND RESPONSABILITIES

Work to be performed

Under the supervision of the Country Director and in accordance with the Program Director guidance and in collaboration with other ground partners, the Communication & Behavior Change Specialist will be responsible for the following tasks:

- 1)** Develop strategic social mobilization and community engagement targeting front line health workers, journalists, religious leaders, Police Officer and other relevant groups for the Covid-19 vaccine;
- 2)** Develop and submit an innovative communication plan adapted to the existing plan of the MOH. This plan must be approved by the Country Director;
- 3)** Develop and maintain excellent public relationship and collaboration with relevant health authorities in Haiti to enhance sensitization and community awareness for the MSPP vaccination response;
- 4)** Develop and adapt key messages and materials to the local context and propose interventions which can better influence and effect behavior change in this challenging context. Work to address communication barriers to improve uptake of immunization and reduce vaccine hesitancy among key advocacy actors, namely health workers, journalists, religious leaders etc;
- 5)** Identify amongst the target population key people who can play the role of peer's influencer in the struggle against vaccination hesitancy. Support development and implement Covid-19 communications approved by MOH Communications to inform vaccination decision-making;
- 6)** Support strategic communications in the COVID-19 response in regards to Vaccination by integrating virtual platforms through social media and radio broadcast network to reach out maximum people with a clear message adapted to literacy or illiteracy people;

- 7) Provide support to implement activities in the COVID-19 vaccination and community sensitization plan, including the development of messaging, Q&As, and other communication materials for the target group;
- 8) Develop a tracking system and monitoring tool to monitor alert rumors, misinformation and other conversations related to COVID-19 vaccines and advise best communication channel to reach out and persuade hesitant people.

Qualifications

- University degree in Public Health, Communications, Journalism, Human Science, Public Relations or a related field.
- Strong written and oral communications skills, with an ability to create technical and persuasive content;
- Experience working with senior leaders to develop content for presentations;
- Strong knowledge in network communication and virtual platform message broadcasting;
- Works effectively and efficiently in fast paced, deadline driven environments both as a team member and individually with minimal supervision.

Experience

- Extensive (minimum 7 years) communications experience in social mobilization, community health, communication campaign and community engagement.
- Experience working in the field of Haiti Covid-19 response is preferable but not compulsory.
- Experience with J/P HRO / CORE a plus.

Language

Written and spoken fluency in English, French and Creole is essential.

Competencies/ Required Skills:

- Excellent interpersonal skills
- Computer skills
- Analytical and problem solving skills
- Effective verbal and listening communications skills
- Time management skills
- Strong capacity to work under pressure in a multicultural environment

Application file must have:

- Cover letter;
- Curriculum vitae;
- Copies of diplomas or certificates obtained;
- Work certificate for all positions mentioned in the CV;
- ID

Interested parties are requested to submit their application, mentioning in the subject of the email the job title "**Communication & Behavior Change Specialist**" no later than **December 10th, 2021, 4 :00 p.m.** by email to : hrstaffing@jphro.org

Only selected candidates will be contacted for tests and interviews!